



Quick lir

Job

Life Travel Home News Opinion Business Sports Arts Health Technology

MAIN CONTACT EDITOR SUBSCRIBE RSS

To tweet or to blog, that is the question

By BRENDAN KELLY TUE, APR 21 2009

COMMENTS(2) SHOWBIZ CHEZ NOUS

Filed under: Kristian Gravenor, Marie-Claude Lortie, Twitter

Really. It is. There is a bit of discussion of that on Twitter - please don't grimace like that - talk of how bloggers are blogging less now that they're micro-blogging on Twitter. And it's true. I now have 558 tweets to my credit since I start mainlining Twitter a few weeks back and there's no question that the Twit monster is eating into my blogging time.

Oh what am I tweeting about? Well I'm glad you asked. The easiest way to answer is by directing you to my Twitter site, by clicking on brendanshowbiz. Well just about anything, from how disgusted I am by our Habs to why I'm digging the new Yeah Yeah Yeahs album, It's Blitz.

The best thing about Twitter? The brevity. 140 characters. It's brilliant. Suddenly my 700-word pieces for The Gaz seem like epics. Even three-paragraph blogs appear a tad verbose at this advanced stage of Twitter addiction.

The other misconception is that it's about the Ashton Kutchers and Puff Diddys, which is NOT the case at all. Those divas are the minority in the Twit universe. (By the way, wasn't Ashton just oh-so-serious and self-important on Larry King the other night?) I know it's going to sound all pie-in-the-sky and mushy but it's actually a community thing. I have 177 fellow tweeters who get my random thoughts about random things and I follow the just-as-random 140-character outbursts from almost the same amount of people. My community includes CBC Radio hosts, filmmakers, screenwriters, crazed Habs fans, cycling enthusiasts, food writers, and my old pal-Kristian Gravenor (one of Montreal's great characters and a knowledgeable fellow who should be anchoring a City column in a newspaper somewhere on the planet!). And Yoko Ono and Mitsou. I mean, what's not to like.

On Easter Sunday, my daughter suggested we go to Chinatown for lunch and within minutes, I had a round dozen suggestions for good restos from fellow tweeters, including esteemed La Presse food writer Marie-Claude Lortie. We ended up having a delicious meal at the Noodle Factory on St. Urbain - thanks to Marie-Claude.....and Twitter.